

India Trade Promotion Organisation

Date: February 20, 2025

Rates for various branding sites for AAHAR - The International Food & Hospitality Fair, Bharat Mandapam, March 4-8, 2025.

SL.	Particular	AAHAR 2025 rentals (in Rs.)
1	Ceiling (Rigging Aisle) hoarding/ wall hangings inside Hall 2-5 (per hoarding)	7500
2	Pre-function (Foyer) area hoarding in Halls 2-5 (per hoarding)	60,000 for 18 sq. mtrs frame 75,000 for 21 sq. mtrs frame
3	Rectangular branding under Glass under glass canopy outside Foyer of Hall 2-5 (per hoarding)	3000
4	Triangular branding under Glass under glass canopy outside Foyer of Hall 2-5 (per hoarding)	5250
5	Branding on external walls (Hall 2-5) and Service Block outside Hall 5 (per sq. ft.)	300
6	Fascia at Gate No. 1 (Front side)*	105000
7	Fascia at Gate No. 1 (Back side)	87000
8	Halogen Pole (per pole)	2625
9	Electric Pole (per pole)	1500
10	Flag Pole (pole) if used as electric pole for branding	1500
11	Hoarding/Directional sign board with branding/ Branding on boundary wall along service passage behind Hall 8-12A (up to 400 sq. ft.)	300 per sq. ft.
12	Hoarding/Directional sign board with branding/ Branding on boundary wall along service passage behind Hall 8-12A (above 400 sq. ft.)	300 per sq. ft.
13	Branding on IECC tin sheet/ construction sites	132 per sq. ft.
14	Truss/ Decorative Gates from entry gates	75,000 (upto 48 sq. mtrs. And additional charge of Rs. 150/ sq. ft. beyond that)

Note I : Above rates are exclusive of GST @18%.

Note II : Availability of branding sites are as per the details mentioned in AAHAR Branding manual 2025.